

L-2021-299
26 July 2021

Shena Faith Ganela
Regional Director
Balabago, Jaro, Iloilo City
iloilo@wvc.pshs.edu.ph

Dear Dir. Ganela:

Greetings!

The Innovative Startup Act or Republic Act No. 11337 aims to strengthen, promote and develop an innovation and entrepreneurial ecosystem in the country. One of its goals is to remove constraints and provide benefits to encourage the establishment and operation of innovative new enterprises and businesses.

As one of the lead agencies for the realization of this Act, the Department of Trade and Industry Region VI embarks on a pitching competition for startups in the region. This is a critical component of the Online Slingshot Region 6 2021 slated for 28-29 September 2021.

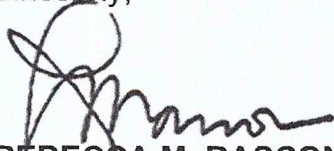
This year's competition has the theme dubbed as **MOONSHOT TNK: Supporting MSMEs through Trabaho, Negosyo at Konsyumer Innovative Solutions**. It aims to aid startups to convert their ideas into breakthrough innovations in the fields of Health, Poverty, Education and Environment. This is open for all startups in Region 6.

In view of this, we would like to request for dissemination of the activity infographics in this link, <https://bit.ly/moonshotr6info>. The program overview and other competition details are likewise attached for your reference. We look forward to the active participation of your incubator by encouraging your startups to join this competition.

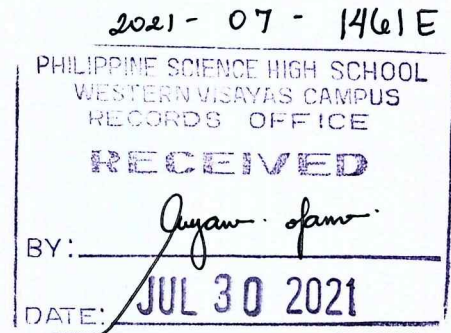
For questions and or clarifications, you may contact Angelo G. Patrimonio at email address AngeloPatrimonio@dti.gov.ph or at tel.no. (033) 335-0548 / mobile no. 0935-3222-798.

Thank you and warm regards.

Sincerely,



REBECCA M. RASCON, CESO III
Regional Director



REGION 6 (WESTERN VISAYAS)